

# 700 MHz Band Rebate Program

for Wireless Systems

This program is open to all users of wireless microphone systems including rental houses and sound reinforcement companies.

On June 12, 2009 all full power analog TV transmission is scheduled to cease. Digital TV broadcasts will be consolidated below channels 52. Channels 52-69 (698 – 806 MHz), generically called the 700 MHz band, will be reallocated to public emergency broadcast and telecom companies. We anticipate the FCC will prohibit the use of wireless microphones in this range in the near future.

Foreseeing these changes, we have been guiding customers to equipment operating on alternate frequencies for the past two years. Furthermore, at the beginning of 2008 we re-classified equipment operating on frequencies between 698 MHz and 806 MHz, such as Evolution Wireless C range, as special order items.

Compared to other offers in the market this program is aimed at helping end-users, sound reinforcement and rental companies to switch to new Sennheiser systems in a range below 698 MHz in the most economical fashion.

## Program details:

- Rebates are offered for purchases made between December 1, 2008 and December 1, 2009 on new Sennheiser wireless systems, additional transmitters or receivers.
- To receive a rebate, an equal number of old wireless systems, additional transmitters or receivers that operated in the range 698 MHz to 806 MHz must be traded in (we will accept non-Sennheiser brands as well).
- Single components (transmitters or receivers) are rebated at half the system rebate value as outlined below.
- To be even more equitable to customers who purchased our systems within the recent years we are offering a tiered rebate. Please refer to the option list on the next page for details.

*Please see following pages for rebate types and the rebate redemption form!*



ew 100 G2



## FLAT REBATES - for Rental Houses\*, Sound Reinforcement Companies\* and End Users

- Level 1 - When trading in Sennheiser systems, or when trading in Non-Sennheiser systems that are greater than or equal to 20 channels (on a single order) and purchasing the following:

Evolution Series	Rebate Value	Evolution Series	Rebate Value
<input type="checkbox"/> Freeport System	\$30	<input type="checkbox"/> 2000 Series IEM based systems (with receivers)	\$400/single \$800/dual
<input type="checkbox"/> EW 100 series G3	\$80	<input type="checkbox"/> EM 2000 Series wireless mic based system (with transmitters)	\$500/single \$1,000/dual
<input type="checkbox"/> EW 300 series G3	\$160	<input type="checkbox"/> 3K/5K system	\$1,000/single \$2,000/dual
<input type="checkbox"/> EW 500 series G3	\$200		

- Level 2 - When trading in Non-Sennheiser systems, less than 20 channels, and purchasing the following:

Evolution Series	Rebate Value	Evolution Series	Rebate Value
<input type="checkbox"/> Freeport System	\$15	<input type="checkbox"/> 2000 Series IEM based systems (with receivers)	\$200/single \$400/dual
<input type="checkbox"/> EW 100 series G3	\$40	<input type="checkbox"/> EM 2000 Series wireless mic based system (with transmitters)	\$250/single \$500/dual
<input type="checkbox"/> EW 300 series G3	\$80	<input type="checkbox"/> 3K/5K system	\$500/single \$1,000/dual
<input type="checkbox"/> EW 500 series G3	\$100		

\* Rebates to Sennheiser U.S. authorised dealers are in form of a credit.

## TIERED REBATES - for evolution wireless end users

- Sennheiser Evolution Wireless G2 systems, C Range - Purchased between January 1, 2006 and January 1, 2008

The rebate value is calculated considering the product series and month of ownership. The new system purchased must be at the same level or higher than the traded in system, otherwise rebate values will be calculated based on the lower system that is purchased new.

Evolution Series	Rebate Value
<input type="checkbox"/> EW 100 series G2	\$420 - (\$10 x month of ownership)
<input type="checkbox"/> EW 300 series G2	\$800 - (\$20 x month of ownership)
<input type="checkbox"/> EW 500 series G2	\$1,000 - (\$25 x month of ownership)
<input type="checkbox"/> EM 550 w/two transmitters	\$2,000 - (\$50 x month of ownership)

Examples:

- 100 series C range system bought in August 2007, new system purchased in February 2009:  
Rebate = \$420 - (\$10 x 18) = \$240
- EM 550 with two transmitters bought in December 2007, new system purchased in December 2008:  
Rebate = \$2000 - (\$50 x 12) = \$1,400

## SENNHEISER 3000 AND 5000 SERIES SYSTEMS

- Retuning services for existing 3/5K systems:

This equipment has the most flexible RF architecture available. Many components currently operating in the 700 MHz band can be retuned to below 698 MHz. Customers that own Sennheiser 3000 and 5000 Series products can contact our service department at 860-434 9190 for details on retuning services.



**To receive your rebate:**

- The traded in system must have been purchased new before January 1, 2008. We reserve the right to request proof of purchase.
- To receive a rebate the following will need to be sent to our headquarters in Old Lyme, CT:
  - 1) The old 700 MHz range equipment.
  - 2) The completed rebate form, original UPC code (no photocopies accepted) and a copy of the sales receipt for a new Sennheiser wireless system, dated between December 1, 2008 and December 1, 2009.
  - 3) If applying for the tiered rebate, dated proof of purchase for the Evolution Wireless G2 C range system. Ownership is calculated based on when we receive the C-range system and the original purchase date.

Please send completed form, all necessary documents and your trade in equipment to the address below. Rebate claims must be postmarked no later than December 15, 2009 and received by December 31, 2009 at SEC's headquarters in Old Lyme, CT.

Sennheiser Electronic Corporation  
 Att: Scott Houston  
 One Enterprise Drive  
 Old Lyme, CT 06371



**REBATE REDEMPTION FORM**

Please print legibly (to be completed, signed and submitted by end user purchaser claiming rebate)

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone Number: \_\_\_\_\_  
 E-mail address: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date submitted: \_\_\_\_\_  
 Systems purchased at: \_\_\_\_\_  
 (List Sennheiser Authorised Dealer)

New Product Purchased		Trade in Product		Rebate Type (please check)		Expected Rebate Amount
Quantity and Model Number	Date Purchased	Quantity and Model Number	Date Purchased	Flat	Tiered	
_____				<input type="checkbox"/>	<input type="checkbox"/>	
_____				<input type="checkbox"/>	<input type="checkbox"/>	
_____				<input type="checkbox"/>	<input type="checkbox"/>	
_____				<input type="checkbox"/>	<input type="checkbox"/>	
_____				<input type="checkbox"/>	<input type="checkbox"/>	

**Terms and Conditions**

This rebate offer is made exclusively by Sennheiser Electronic Corporation (SEC). Rebate claims that do not include all of the proper documentation and all of the other materials required to be submitted will be ineligible for the rebate. The rebate form must include all required information, including, but not limited to, product quantities and, where applicable, brand and system information. SEC reserves the right to require additional information from rebate claimants to ensure compliance with the terms and conditions of this rebate offer. This offer is valid only on consumer (enduser) purchases made between December 1, 2008 and December 1, 2009, from an authorized Sennheiser USA dealer, eBay purchases are excluded from his offer. Sennheiser distributors, retailers, their employees or their families may not claim rebates on behalf of consumers (endusers). Rebate claims must be postmarked no later than December 15, 2009 and received by December 31, 2009 at SEC's headquarters in Old Lyme, CT. All submitted documentation and materials become the exclusive property of SEC and will not be returned. SEC is not responsible for late, lost, damaged, misdirected, incorrect, incomplete, illegible or postage due rebate claims or claims that are not properly submitted for any reason. Such rebate claims need not be honored. Keep copies of documentation submitted for your records. Offer open to U.S. residents only. This rebate offer is void where taxed or prohibited by law. In any event, rebate recipients are solely responsible for any taxes imposed on their rebates. Rebate recipients should allow at least 6 to 8 weeks for SEC to send their rebate checks. SEC reserves the right to reject wireless systems or components submitted to SEC as part of a rebate claim if SEC determines that any part of the systems or components were not in working condition at the time of their submission or the systems or components were not genuine product acquired by the end user purchaser in a bona fide sale (e.g., counterfeit products). SEC also reserves the right at any time, without notice, to suspend, terminate, or alter in any respect this rebate offer or any related terms or conditions. SEC's decisions regarding rebate eligibility and other matters related to this rebate offer are final. SEC rejection of any improper rebate claim will not entitle the claimant to any refund, return or other accommodation with respect to the claimant's purchase of new Sennheiser wireless systems or components.

